



# NSMCon

November 18, 2019 | San Diego, California  
Co-Located with KubeCon+CloudNativeCon

## 2019 Sponsor Prospectus

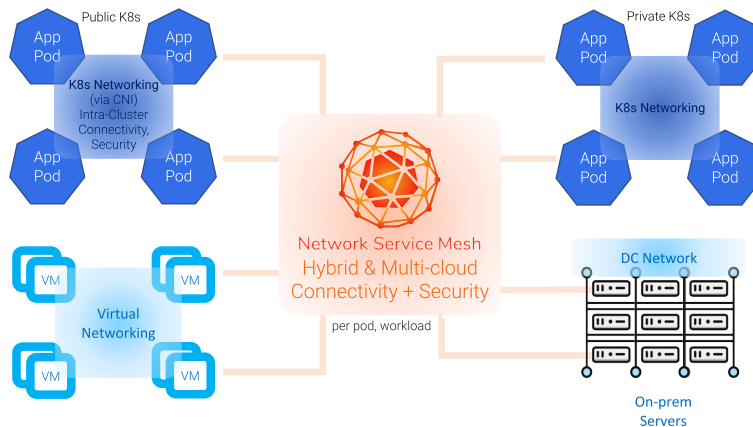


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## Why sponsor NSMCon?

Network Service Mesh (NSM) is a community-driven, CNCF Sandbox project that is rapidly gaining momentum because of its ability to simplify connectivity between workloads, independent of where they are running. It extends an IP reachability domain to workloads running in multiple clusters, legacy environments, on-premises, or in a public cloud, communicating with the protocols they are currently using.

NSM does this at the granularity of individual workloads. Your workloads have connectivity to just the workloads they need - nothing more, nothing less. NSM brings the useful features of a Service Mesh from the lofty heights of HTTP all the way down to IP itself. Applications and Application Service Meshes, such as Istio, run unaltered on top, leaving the hybrid/multicloud IP connectivity to NSM.





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## Sponsorship Opportunities

### Event Sponsorship **\$10,000**

- 5-Minute Keynote
- Recognition in Opening Session
- Recognition in Event Slide Template
- Recognition on Event Website
- Recognition on Event Signage
- Recognition from Project Twitter Handle
- Option to be T-Shirt Sponsor

### T-Shirt Sponsorship **\$2,000 Max 2**

- Only available to Event Sponsors
- Includes logo on one sleeve of Network Service Mesh t-shirts provided to attendees

## Additional Sponsorship Opportunities

### Lunch Sponsorship **\$5,000**

- Includes logo on the event website
- Branded signage on lunch stations

### Session Recording **\$3,000**

Extend your presence beyond on-site attendees with the post-event session recordings.

- Includes logo on the event website
- Introduction slide on each video will include 'Sponsored by' with your logo

Contact [sponsors@networkservicemesh.io](mailto:sponsors@networkservicemesh.io)  
to secure your sponsorship today.